MARTHA RUSSELL

FINANCIAL PROFESSIONAL

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For three decades, Martha has had the opportunity to translate complex financial topics into simplified strategies, empowering clients to create and protect wealth in all phases of their lives. One of her core beliefs is that by making her clients an active participant in the planning process, they will have achieved financial success and confidence in the outcome.

Martha believes that it is paramount to have an advisor who knows your goals and intuitively understands your complex financial needs. Every person and family are on their own unique journey, and she enjoys facilitating successfully implemented plans for accumulation, retirement, and intergenerational wealth preservation.

As a leading pioneer of the Retirement Benefits Group (RBG) of Equitable Advisors, Martha has successfully leveraged her experience to mentor young advisors. She does so by modeling the principles and best practices that reflect the firm's longstanding tradition of quality and integrity. This foundation has propelled her into the Equitable's Hall of Fame.

Her desire to help people extends beyond her professional career. As a participant in the Pan-Mass Challenge for more than 15 years, Martha has raised over $100,000 for cancer research and treatment at Dana Farber.

When not with clients or serving her community, she can be found exploring the world with family or digging in the dirt of her garden. She resides in Ipswich, MA.